

BOWIE WONG

Style is the unearthing of self-expression, an excavation of the layers to reveal the beauty of our reality.

As an endlessly innovative creative force, designer Bowie Wong's velocity of vision drives his insatiable exploration of fashion as an art form. The evolution of Wong's avant-garde approach is at the forefront of each new collection and the abstract originality of his designs endures, empowering our imaginations to be bold in the face of possibility. Inspired by the revolutionary Cubism art movement, Bowie Wong presents *Excavation*, his sixth couture collection that also showcases the new range of Bowie Wong Leather Accessories.

Throughout this collection, Wong mixes a meditative palate of mineral tones and natural prints such as marble, stone, lava and rock that have been created using handcrafted artisan methods, so that the concept of texture is transformed into a visual quality.

Each garment is a celebration of contradictions: feathers soften structural edges; boxed sleeves complement smoothly rolled collars; and a delicate mesh bodice meets a voluminous marbled skirt. The seamless melding of these contrasts creates an ethereal beauty, that threads its way through each design.

The sophistication within this collection lies in the aesthetical construction of each garment to effortlessly accentuate the beauty of the human form, through strong silhouettes and precision of shape. While cubist profiles create daring volume, there is an organic elegance that transcends the overall look, a harmonious meeting of futuristic vision and classical style.

The conceptual artistry of the *Excavation* collection is a tribute to the architecture of style, and firmly establishes Bowie Wong as a visionary of unparalleled aesthetic value, a master craftsman that continues to mine deeper into his channels of creative ingenuity.